

Message Text

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PAGE 01 NEW DE 00377 090500Z

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ACTION NEA-09

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P R 090400Z JAN 75

FM AMEMBASSY NEW DELHI

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 6185

AMCONSUL CALCUTTA

UNCLAS NEW DELHI 0377

E.O. 11652: N/A

TAGS: BEXP IN

SUBJECT: INDIAN ENGINEERING TRADE FAIR

REF: STATE A-8208

1. EMBASSY APPRECIATES USDOC OFFER TO PUBLICIZE SUBJECT EVEN
IN COMMERCE TODAY.

2. THE PRINCIPAL OBJECTIVES OF THE SHOW ARE TO DISPLAY THE DEGREE
OF SOPHISTICATION THAT THE INDIAN ENGINEERING INDUSTRY HAS
ACQUIRED AND TO DEVELOP AND GENERATE TRADE OPPORTUNITIES FROM
DOMESTIC AND OVERSEAS BUYERS. A WIDE RANGE OF ENGINEERING
PRODUCTS AND SERVICES THAT WILL BE EXHIBITED INCLUDE FARM
MACHINERY AND EQUIPMENT, AUTOMOBILES, AUTOMOTIVE EQUIPMENT
AND ACCESSORIES; MOTORCYCLES, BICYCLES, AND PARTS; BOATS;
RAILROAD EQUIPMENT; MINING, CONSTRUCTION, EARTHMOVING AND
MATERIAL HANDLING MACHINERY AND EQUIPMENT; DIESEL ENGINES AND
GENERATING SETS; METALWORKING MACHINERY AND EQUIPMENT, AND
SMALL TOOLS; PROFESSIONAL, SCIENTIFIC AND CONTROLLING
INSTRUMENTS; ELECTRICAL TRANSMISSION AND DISTRIBUTION EQUIPMENT,
ELECTRICAL INDUSTRIAL APPARATUS, HOUSEHOLD APPLIANCES, ELECTRIC
LIGHTING AND WIRING EQUIPMENT, RADIO AND TELEVISION RECEIVING
SETS, COMMUNICATION EQUIPMENT, ELECTRONIC COMPONENTS AND
ACCESSORIES; PUMPS AND PUMPING EQUIPMENT; BALL AND ROLLER
BEARINGS; OFFICE EQUIPMENT AND SUPPLIES; AIR CONDITIONING AND
REFRIGERATION MACHINERY AND EQUIPMENT; FABRICATED METAL AND
WIRE PRODUCTS (CANS, DRUMS, HANDTOOLS, BOILERS, SCREWS, BOLTS,
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NUTS AND FASTENERS), FERROUS AND NON FERROUS CASTINGS

AND FORGINGS; INSULATED CABLES AND WIRES AND ACCESSORIES.

3. AIEI HAS ALREADY SENT PROMOTIONAL LITERATURE DIRECTLY TO THE
NATIONAL MACHINE TOOL BUILDERS ASSOCIATION, MCLEAN, VIRGINIA.

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